

**MONDAY, 03 OCTOBER 2011 Time: 6:00pm – 9:00pm**

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Disarmament Demilitarisation Development Democracy

**4D FOR WORLD PEACE**

# **PEACE CAMPAIGNING IN TODAY'S WORLD**

**Exploring Strategies and Actions**

A special opportunity to network with media persons and campaigners on peace,  
human rights, development and environmental issues

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## **Venue for Public Meeting:**

Hilton Hotel, Euston  
17-18 Upper Woburn Place  
London, WC1H 0HT

**Nearest Tube Station:** Euston

## **Session Speakers**

John Hilary, DIRECTOR WAR ON WANT UK

Jeremy Gilley, FOUNDER PEACE ONE DAY

Prof. Julia Häusermann, FOUNDER RIGHTS AND HUMANITY

Jan Goodey, MEDIA LECTURER/JOURNALIST

Vijay Mehta, CHAIR UNITING FOR PEACE, AUTHOR

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**Meeting will be followed by refreshments**

**UNITING FOR PEACE**



## Campaigning Themes

### Peace | Human Rights | Development | Environment

Some of the best policies, bills and charters in the world have become a reality after determined and persistent campaigns undertaken by the world's NGOs

Some examples of successful campaigns are :

- Landmines, Cluster Munitions Treaty
- Formation of International Criminal Court
- Kyoto Protocol on Environment
- MDG's-Millennium Development Goals on Poverty Reduction
- Nuclear Non-Proliferation Treaty on Nuclear Disarmament
- Amnesty International – Defending Human Rights
- Friends of the Earth and Greenpeace on Environment
- Jubilee Debt Campaign for Debt Reduction in the Third World
- Campaign for Nuclear Disarmament – Nuclear Disarmament

Uniting for Peace is launching “4D for World Peace” campaign which will be explored during the session.

The distinguished speakers will discuss campaign strategies, ideas for action for undertaking grassroots campaigns to a global scale with the help of social media and other state of the art proven techniques.

## Campaigning Meeting

Donations Welcome

Registration

I will attend the Uniting for Peace meeting on 3<sup>rd</sup> October, 2011:

Name:.....

Address:.....  
.....  
.....

Tel:..... Mob:.....

E-mail:.....

**Please send Cheques to:  
“Uniting for Peace” and post it to:**

**The Treasurer, Uniting for Peace, 97  
Commercial Road, London E1 1RD**

Vijay Mehta | Chair

07776 231 018

0207 377 2111

Email: [vijay@vmpeace.org](mailto:vijay@vmpeace.org)

Brian Cooper | Coordinator

0131 446 9545